

Content Writing & Creative Ideas Intern

Position: Content Writing & Creative Ideas Intern

Duration: 3 Months

Work Mode: Remote

Openings: 1

Stipend: Unpaid for the initial three months

About the Role

We are looking for someone who enjoys writing, researching, and developing creative ideas. You will help turn product features, technology, and relevant topics into simple, interesting content that attracts audiences and promotes our brands.

Responsibilities

- Write social media captions, blogs, post descriptions, and short video scripts.
- Develop creative ideas for posts, reels, and marketing campaigns.
- Research relevant topics, audience interests, and online trends.
- Help explain our products and their benefits in simple language.
- Collaborate with designers and video editors to create engaging content.
- Maintain consistency in the brand's tone and messaging.
- Review content for clarity, accuracy, and quality.

Requirements

- Students in their second year or above from any academic stream.
- Good writing, research, and communication skills.
- Creative thinking and attention to detail.
- Ability to simplify information and communicate ideas clearly.
- Willingness to learn, accept feedback, and meet deadlines.
- Experience in MS Word, PowerPoint and drafting Social Media content

Bonus: Experience with copywriting, blogging, storytelling, Canva, or AI-assisted research and writing tools.

What You Will Gain

Practical experience in content marketing, brand storytelling, creative campaigns, and social media communication. Strong performers may be considered for future paid internships or full-time roles, subject to business needs and availability.