

Digital Marketing Intern

Position: Digital Marketing Intern

Duration: 3 Months

Work Mode: Remote

Openings: 1

Stipend: Unpaid for the initial three months, extension of 3 months and on successful completion paid internship

About the Role

We are looking for someone who is interested in digital-marketing and understands how to turn leads into real users. You will help promote our products, support marketing campaigns, and identify ways to increase app downloads and user engagement.

Responsibilities

- Assist in planning and executing digital marketing campaigns.
- Research target audiences, competitors, and marketing trends.
- Help promote our products through social media and other online channels.
- Identify opportunities to increase app downloads and user engagement.
- Track campaign performance using simple reports and spreadsheets.
- Suggest new marketing ideas and ways to improve campaign results.
- Work with the design and social media teams to execute campaigns.

Requirements

- Students in their second year or above from any academic stream.
- Interest in digital marketing, advertising, and startups.
- Basic analytical and problem-solving skills.
- Good communication and organisational skills.
- Willingness to experiment, learn, and take responsibility.

Bonus: Knowledge of Google Sheets, Excel, SEO, email marketing, Canva, or digital marketing tools.

What You Will Gain

Hands-on experience in digital marketing, campaign planning, product promotion, and growth strategies. Strong performers may be considered for future paid internships or full-time roles, subject to business needs and availability.