

Social Media & Growth Strategy Intern

Position: Social Media & Growth Strategy Intern

Duration: 3 Months

Work Mode: Remote

Openings: 1

Stipend: Unpaid for the initial three months, extension of 3 months and on successful completion paid internship

About the Role

We are looking for a creative and organised individual to help build our brand presence on social media from scratch. You will plan marketing activities, develop content ideas, and work with the team to grow our audience and increase app downloads and users.

Responsibilities

- Develop social media strategies and marketing plans.
- Create and maintain weekly and monthly content calendars.
- Research competitors, audience interests, and social media trends.
- Plan campaigns to promote our products and strengthen brand awareness.
- Coordinate with the content, design, and social media teams.
- Track performance and suggest improvements to our marketing strategy.

Requirements

- Students in their second year or above from any academic stream.
- Interest in social media, marketing, and brand building.
- Good communication, planning, and organisational skills.
- Creative thinking and willingness to take initiative.
- Ability to work consistently and meet deadlines.

Bonus: Experience with Canva, content planning, social media analytics, or marketing tools.

What You Will Gain

Hands-on startup experience, creative freedom, marketing strategy exposure, and the opportunity to build a strong portfolio. Strong performers may be considered for future paid internships or full-time roles, subject to business needs and availability.