

Social Media Management Intern

Position: Social Media Management Intern

Duration: 3 Months

Work Mode: Remote

Openings: 1

Stipend: Unpaid for the initial three months, extension of 3 months and on successful completion paid internship

About the Role

We are looking for someone who enjoys social media, understands online audiences, and can help manage and grow our brand pages. You will handle day-to-day social media activities and help build an active online community.

Responsibilities

- Schedule and publish approved social media content.
- Manage comments, messages, and audience interactions.
- Keep track of the content calendar and publishing deadlines.
- Identify relevant communities, creators, and collaboration opportunities.
- Help increase organic reach and engagement.
- Share audience feedback and content ideas with the team.
- Monitor social media trends and suggest new approaches.

Requirements

- Students in their second year or above from any academic stream.
- Familiarity with Instagram and other social media platforms.
- Good written communication and organisational skills.
- Ability to manage tasks independently and consistently.
- A proactive attitude and willingness to learn.

Bonus: Experience with Instagram, LinkedIn, YouTube Studio, or Meta Business Suite.

Experience of Canva, CapCut, Figma, Adobe Photoshop, Illustrator, Premiere Pro, or DaVinci Resolve and using AI for video creation and editing will be added benefit.

What You Will Gain

Practical experience in social media management, community building, brand communication, and digital marketing. Strong performers may be considered for future paid internships or full-time roles, subject to business needs and availability.